

# Falls Church High School Athletic Boosters Sponsorship Opportunities

Dear Business Leader,

Falls Church High School (FCHS) is proud of both our competitive academic and athletic programs. Everyday, I see first-hand how athletics helps our students; not only do students do better academically; they gain leadership skills that will help them all their lives.

We're looking for local businesses to help support our student athletes through advertising sponsorships. The county school system only funds a small percentage of our athletic budget. We need our community to make up the difference. This opportunity is an incredible way to reach new and existing customers and build your brand as a business that supports the local community. In addition, some local businesses may be marketing to their potential employees by supporting our students.

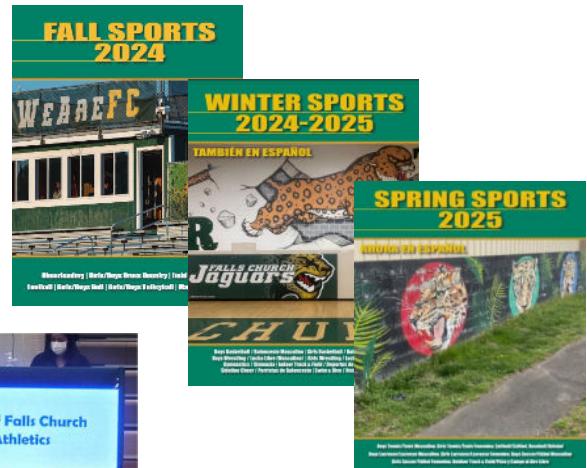
We are excited to offer dynamic sponsorship packages to showcase your company during games and throughout our community communications.



Sincerely,  
Greg Weisbecker, FCHS Director of Student Activities

## Why Advertise with Falls Church Athletics?

- Create brand awareness and visibility with **2000** students and their families and friends at Falls Church and to the many community groups that utilize our athletic fields
- Studies show that 76% of people are more likely to purchase from a local high school sponsor company
- Increase brand loyalty
- Stimulate sales
- Reach local customers more effectively
- Set yourself apart from the competition
- Help keep athletic programs healthy and competitive in our community



Contact us about sponsoring at: [sponsorships@fchsathleticboosters.org](mailto:sponsorships@fchsathleticboosters.org)



# Falls Church High School Athletic Boosters Sponsorship Opportunities

Sponsorship is an amazing way to support the local community and build your brand with potential customers. Donations are tax deductible and 100% will go to support FCHS athletes. Please contact our Sponsorship Chairman at [sponsorships@fchsathleticboosters.org](mailto:sponsorships@fchsathleticboosters.org) to discuss the right sponsorship level for your business. Payment must accompany the Sponsorship Agreement Form or pay online through [our website](#).

## Jaguar Level \$1500 Sponsorship

- Presenting sponsor of one regular season game. Includes 4 :10 sec. presenting sponsor PA announcements, promotional table sponsorship to promote business. Sponsor can choose sport and game on a first-come, first-served basis
- In-game announcement (:20) of sponsorship at sporting events
- Stadium Fence Sign Advertising – 6' x 3' banner located at FCHS stadium for the year; printing production is additional if banner is not supplied\*
- Full-page Ad in Seasonal Athletic Programs (published in the Fall, Winter, and Spring)
- Event scorer's table LED signage ad for all gymnasium events (at least 2 ads/event for :30 sec. each)\*
- Website Advertising - Logo placement with link to your website and 150-word company description or promotion
- 4 Social Media sponsorship posts and 4 exclusive email newsletter sponsorship features
- Six passes to all regular FCHS home sporting events

## Green Level \$1000 Sponsorship

- Stadium Fence Sign Advertising – 6' x 3' banner located at FCHS stadium for the year; printing production is additional if banner is not supplied\*
- Half-page Ad in Seasonal Athletic Programs (published in the Fall, Winter, and Spring)
- Event scorer's table LED ad for all gymnasium events (at least 2 ads/event for :30 sec. each)\*
- Website Advertising - Logo placement with link to your website
- In-game announcements of sponsorship at sporting events
- 2 Social Media posts and 2 email newsletter sponsorship features
- Two passes to all regular FCHS home sporting events

## White Level \$500 Sponsorship

- Stadium Fence Sign Advertising – 6' x 3' banner located at FCHS stadium for the year; printing production is additional if banner is not supplied\*
- Quarter-page Ad in Seasonal Athletic Programs (published in the Fall, Winter, and Spring)
- Website Advertising - Logo placement with link to your website
- 1 Social Media posts and 1 email newsletter sponsorship features

## Seasonal Athletic Program Guide Advertising (published in the Fall, Winter, and Spring)

1/8 page: \$50    1/4 page: \$100    1/2 page: \$200    Full page: \$500 (premium positions available for an additional fee)

## Additional Sponsorship Opportunities

*There are several other ways you can reach our community. Ask about our Golf Classic Tournament Sponsorship, Sponsoring our Awards Banquet, and the Jaguar 5K.*

*\*Please note that our facilities are currently undergoing renovation, and while we remain committed to providing meaningful brand exposure, some marketing elements may be limited or adjusted this year. We appreciate your continued support and understanding during this transition. Please contact us with any questions or concerns.*

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# FCHS Athletic Boosters 2025-26 Sponsorship Agreement Form

Date: \_\_\_\_\_

Sponsor's Company Name: \_\_\_\_\_  
(As you would like it to appear on printed materials)

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Industry/Category: \_\_\_\_\_

**Sponsorship Package Selection:**  Jaguar \$1500  Green \$1000  White \$500

#### Seasonal Athletic Program Guide Ads

1/8 page \$50  1/4 page \$100  1/2 page \$200  Full page \$500

Check here if you are interested in a full-page premium position for an additional fee.

#### Additional Sponsorship Opportunities

Check here if you are interested in End of the Year Awards Banquet Sponsorship: \_\_\_\_\_ \$500

Check here if you are interested in other sponsorship opportunities (e.g., Sponsoring the Golf Classic Tournament Sponsorship or the Jaguar 5K, monetary or gift card donations)

#### PAYMENT DETAILS

The Falls Church High School Athletic Booster Club is a non-profit 501(c) (3) organization. Our tax identification number is 54-1972335 Please make checks payable to Falls Church High School Athletic Boosters Club or pay online through our [online form](#). Payment must accompany the Sponsorship Agreement Form.

#### SPONSORSHIP AGREEMENT

- In return for advertising and recognition services associated with this Contract and provided during the duration of this agreement, the above referenced Company or "Sponsor" agrees to provide full monetary consideration identified with the sponsorship level selected to the Falls Church High School Jaguar Athletic Boosters, "Boosters." The term of the Agreement shall expire on June 30th of 2026 unless otherwise specified above.
- Sponsor agrees to hereby waive, release, and hold harmless Falls Church High School; Falls Church High School Administration, Faculty, Staff and Coaches; Falls Church Jaguar Athletic Booster Club; including its volunteers, agents, affiliates or sponsors from any liability, injury, or damages incurred at any time as a result of their contributing sponsorship to the Boosters.
- Boosters are not responsible for loss of Sponsorship exposure due to vandalism, weather, or other circumstances beyond the control of the Boosters. All promotional and advertising materials shall remain the possession of the Boosters.
- The Boosters reserve the right, at any time, to remove all advertising or promotional materials as a result of nonpayment and further reserve the right as to the final approval of all promotional or advertising material or content.
- Payment is due upon receipt of this Contract unless otherwise specified and a written agreement received.

By virtue of the following signatures, the Sponsor and Boosters agree to the considerations listed on this contract and admit to the proper authority to grant said considerations.

Name: (printed): \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Title: \_\_\_\_\_

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